

KATIE JONES

GRAPHIC DESIGNER

katiejones.ca

(905) 746 8609

katiemjones1@outlook.com



WORK EXPERIENCE

GRAPHIC DESIGNER

Dockside Publishing
Apr 2019 - Aug 2019
Apr 2020 - Aug 2020 (remote)

- Primary designer for magazine layouts and advertisements.
- Used Photoshop, InDesign and Illustrator to adjust and edit photos, create page layouts, and create or alter logos or vector images.

GRAPHIC DESIGNER & SALES ASSOCIATE

Harmony by Earthwinds
Sept 2019 - March 2020

- Designed signage for use in-store and online according to the company brand guidelines.
- Responsible for addressing customer needs and cultivating a welcoming and helpful retail environment.

DIGITAL MARKETING INTERN

Javelin Technologies
May 2018 - Aug 2018

- Managed company social media, assisted with website updates, designed catalogues & brochures, and produced promotional videos.
- Managed & planned the company's largest event of the year.

EDUCATION

HONOURS BACHELOR OF GLOBAL BUSINESS AND DIGITAL ARTS

University of Waterloo
2016 - 2020

- Learning to fuse concepts of design with the skills required to run a successful business.
- Key educational skills include User Experience, Graphic, and Digital Media Design, Microeconomics, Entrepreneurship, Marketing, and Audio and Video Production.

STUDY ABROAD ART & DESIGN

University of Leeds, England
2018

- Explored the global aspect of the design and business industry in a real world setting.
- Built interpersonal relationships with students from around the world & adapted to unfamiliar environments.

PROFILE

I am a passionate, driven and dedicated individual pursuing a graphic design position that combines the skills I have learned with my creative abilities.

BUSINESS VENTURES

ETSY JEWELLERY SHOP

2020
Developed organization and client communication skills while maintaining a 5 star Etsy shop rating.

TECHNICAL SKILLS

| | |
|---------------------|------------|
| Adobe Photoshop | ██████████ |
| Adobe Illustrator | ██████████ |
| Adobe InDesign | ██████████ |
| Adobe After Effects | ██████████ |
| HTML + CSS | ██████████ |
| Microsoft Office | ██████████ |

SOFT SKILLS

- Professional Communication
- Adaptability & Remote Work
- Time Management
- Collaboration & Delegation
- Problem Solving
- Creativity